



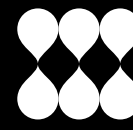
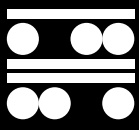
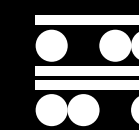
01

Architectural and
scenographic
design atelier

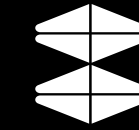
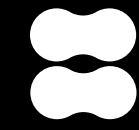


pafatelier.com
+33 9 75 49 46 76
contact@pafatelier.com

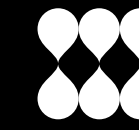
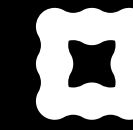
01

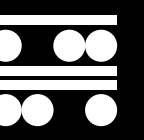
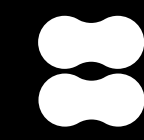


Christopher Dessus
Founder
Scenographer, architect DE



100 rue de la Folie Méricourt
75011, Paris
France.





À propos

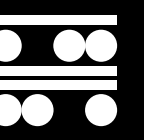
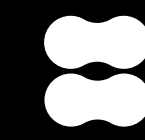
Driven by a passion for experimentation, architectural research and design, Paf is a set design and architectural studio based in Paris. Since it was founded in 2017, each and every project has been about finding the perfect balance between savoir-faire, thoughtfulness and creativity. These are values that founder Christopher Dessus is constantly exploring, in publications produced by Pli éditions, which he also runs.

In order to make the most of a space whilst also giving it its own unique identity, Paf atelier encourages as much osmosis as possible between different creative fields. This multidisciplinary approach nurtures all sorts of different partnerships, in which design and implementation always go hand in hand. These temporary installations strive to tell a story that will last, both in people's minds, and in innovative new ideas, helping to build a new scenographic landscape. This journey is fuelled by a vast array of concepts that encompass different regions, embrace accountability and nurture new talent.

Areas of expertise

Stage area
Exhibition
Fashion show
Shop, window
Private event
Public space

Signage
Trade fair
Product design
Branding
Festival
Showroom, Pop-up



The studio's philosophy

The studio works closely with carefully selected partners and craftsmen who have been chosen in order to pool their strengths and skills to create an innovative, high quality, customised end product. The studio is made up of a team whose members boast multiple skills (architecture, product design, graphic design), committed to putting this interdisciplinary approach to good use in every single project. They encourage osmosis between disciplines, working with partners from a wide range of different creative fields.

Particular attention is paid to analysing the context and the location of each project, taking a responsible, ethical and sustainable approach, both when it comes to choosing building techniques and materials, and in terms of applying local savoir-faire. From design to implementation, by encouraging coordination, recycling and optimisation.

Keen to be proactive and independent, the studio works on unique projects, always committed to involving its network of partners. The studio is the driving force behind creative, innovative projects, paying particular attention to supporting the younger generation of architects and designers. This desire is demonstrated in particular by curation projects, whether by direct invitation or as self-starters.

Expertise

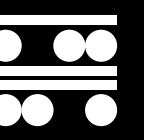
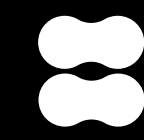
Formalisation
of brief
Fine-tuning
Installation

Production
Assembly
Storage

Areas of expertise

Scenography
Architecture
Design
Curation

Museography
Communication
Graphics
Digitalisation



References

Agency

Aimko Paris
ADR
BlackLemon
Bon Esprit
H5
La Mode Images
Napoleon Events
Pavillon Noir
Yard
Yoann&marco

Performing art

Association Rift
Compagnie Olivier Dubois
Compagnie Sohrâb Chitan
Compagnie Yoann Bourgeois
Eurovision France
Mains d'Œuvres
Peacock Society

Fair - Event

Maison&Objet
Première Classe
COLLECTIBLE

Brand

Adidas Originals
Birkenstock France
Cartier
Carven
Chanel
Gucci
IRO Paris
Jacquemus
Nike
Maison Château Rouge
Moët & Chandon
Le Boncoin
Lierac
Orient Express

Printemps (Paris & Doha)

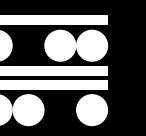
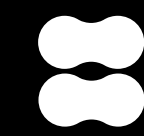
Ruinart
Quartz Co.®
LGN Louis Gabriel Nouchi
LECAVALIER
Soho House
Want Les Essentiels
Yves Saint Laurent

Institution

CCA, Centre Canadien
d'Architecture
École Nationale Supérieure
d'Architecture de Versailles
DOC ! association
ENSCI – Les Ateliers
Espace Niemeyer
Fondation CIVA
Réseau des Maisons de
l'Architecture

Maison de l'Architecture en Île-de-France

Palais de la découverte
MADD, Musée des Arts
décoratifs et du Design de
Bordeaux
Pavillon de l'Arsenal
Théâtre du Châtelet
Villa Noailles
FRAC SUD



Type
Client

Scenography and production
LGN – Louis Gabriel Nouchi

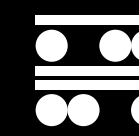
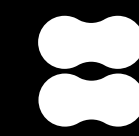
Date
Location

June 2023
Palais de Tokyo, Paris

Organisation
Pictures

Paf atelier, Napoleon Events
Pablo Latorre, Charles Duc,
Christopher Barraja

*** Commitment to CSR: installation using recycled elements available. No damage to elements during set-up.**



LGN – Louis Gabriel Nouchi

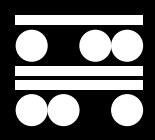
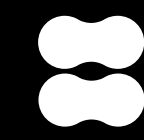
Scenography / production (2023)

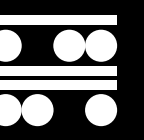
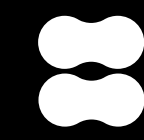
[video](#) [article](#)

For the third year in a row, the studio is supporting, designing and producing the set for the Louis Gabriel Nouchi SS24 catwalk show “A SINGLE MAN”.

The set is based entirely on elements that have been reused and repurposed. Paf atelier gives a new lease of life to sheets of metal that have previously been in storage. They have been repurposed and rearranged to fit in with the new project. Maintaining the theme of previous catwalk shows, the reflections of the models on the set create the space.

The designer, who won the Grand Prize at the Andam Fashion Awards after this show, presents a collection that celebrates individuality with fluid, non-standard looks, synonymous with his commitment to inclusivity.





Type
Client

Curation and scenography
Université du Québec à Montréal
& Centre de Design

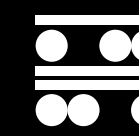
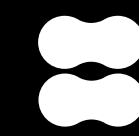
Date
Location

Mai 2023
Centre de Design, Montréal

Pictures
Organisation

Samuel Pasquier
Paf atelier, Principal studio

*** Commitment to CSR: reuse of elements from previous projects. No damage to elements during set-up. Back to storage.**



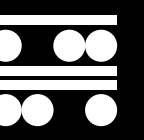
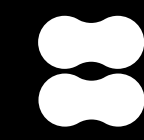
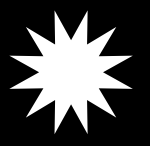
UQAM

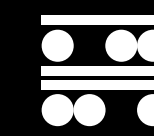
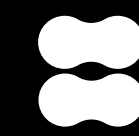
Scenography / production (2023)

article

The international workshop held over eight days in the Centre de Design at UQAM's School of Design, with the participation of 19 students, gave rise to an exhibition. Entitled "Les langages du possible", the exhibition is the culmination of numerous discussions and a rigorous process on the theme of public space, with the use of rope and twenty-eight inflatables provided by the workshop as constraints.

The workshop took place in the design centre at UQAM, and was a contribution from the studio, which was invited by Christopher Dessus (founder of Paf Atelier) and Éloïse Carrier (Principal Studio).





Type
Client

Scenographe and production
LGN – Louis Gabriel Nouchi

Date
Location

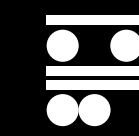
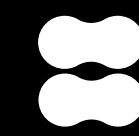
2021
Palais de Tokyo, Paris

Organisation

In collaboration with La Mode
en Images

Pictures

Florent Michel (11h45)



LGN – Louis Gabriel Nouchi

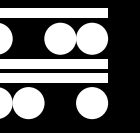
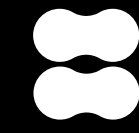
Scenography / production (2021)

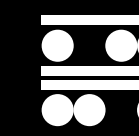
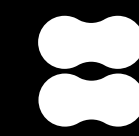
video

As part of Paris Fashion Week 2021, the studio is designing the two-handed catwalk show featuring Louis Gabriel Nouchi and JOEONE on the forecourt of the Palais de Tokyo.

In partnership with La Mode en Images, this set duplicates the reflection of the water thanks to the juxtaposition of panels made up of multiple mirrors. The set is constantly moving, thanks to the mirrors, evolving as the collections make their way down the catwalk. The design's simplicity and minimalism respond to the elegance of the outfits on display, making sure all eyes are on the clothes.

Inspired by the influence of the mirror in art, synonymous with narcissism to begin with, before being seen as a way of opening up the narrative.





Type
Client

Scenography and production
COLLECTIBLE

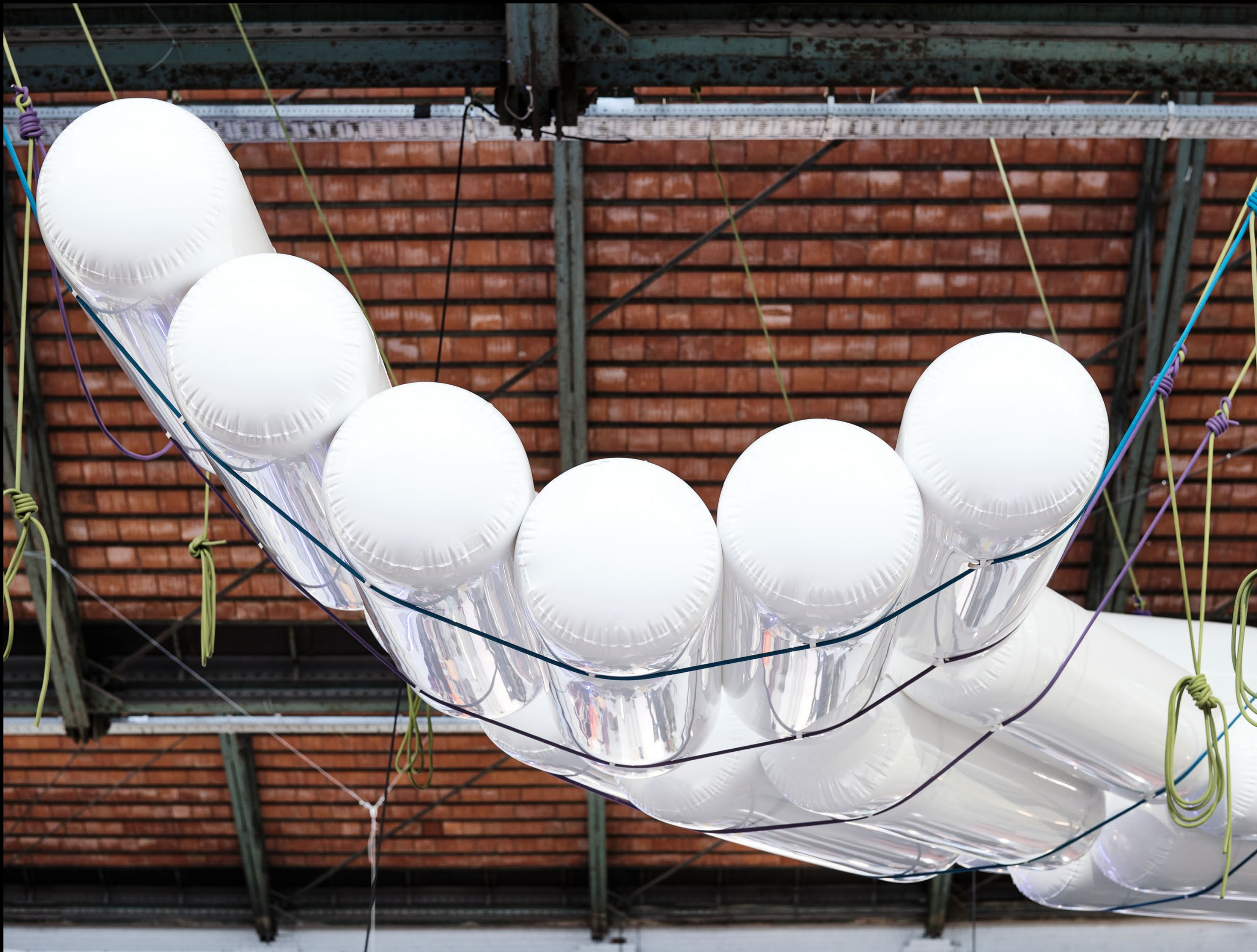
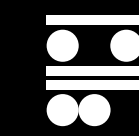
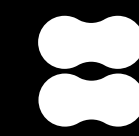
Date
Location

March 2023
Tour & Taxis, Bruxelles

Images
Organisation

Luc Bertrand
Paf atelier

*** Commitment to CSR: reuse of the installation and storage by the studio**



COLLECTIBLE FAIR

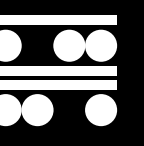
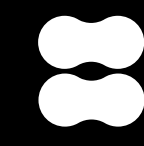
Scenography / production (2023)

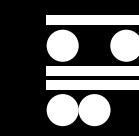
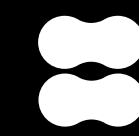
article

When it was invited to come up with a set design for the 6th edition of COLLECTIBLE, the international contemporary design show held in Brussels, Paf was keen to rise to the challenge.

The structure can be seen from different perspectives, marking out the space without interfering with the views of what is on display. Creating both the starting point and the end of the show (the perfect meeting place), this collection of shapes creates a formal narrative between gravity and the principle of repetition.

This project is the crystallisation of Paf atelier's work, where the choice of materials, construction techniques and application of skilled craftsmanship are all part of a responsible, ethical, sustainable philosophy.





Type
Client

Showroom
COLLECTIBLE

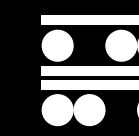
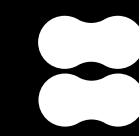
Date
Location

2022
Espace Vanderborght, Bruxelles

Pictures
Organisation

Ligia Popławska
Paf atelier

*** Commitment to CSR: invention of a modular system that is easy to dismantle and store. Sourced materials**

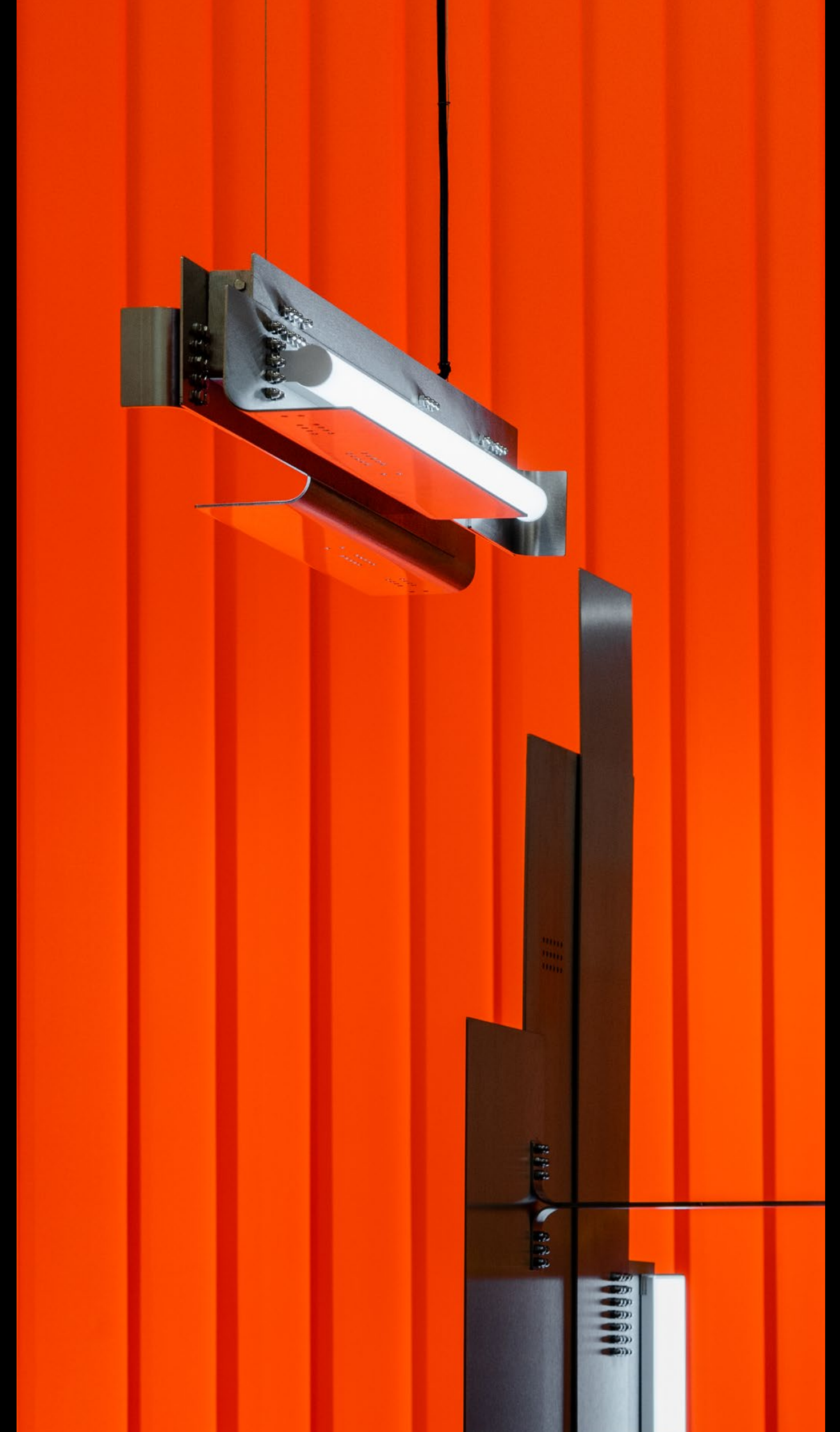
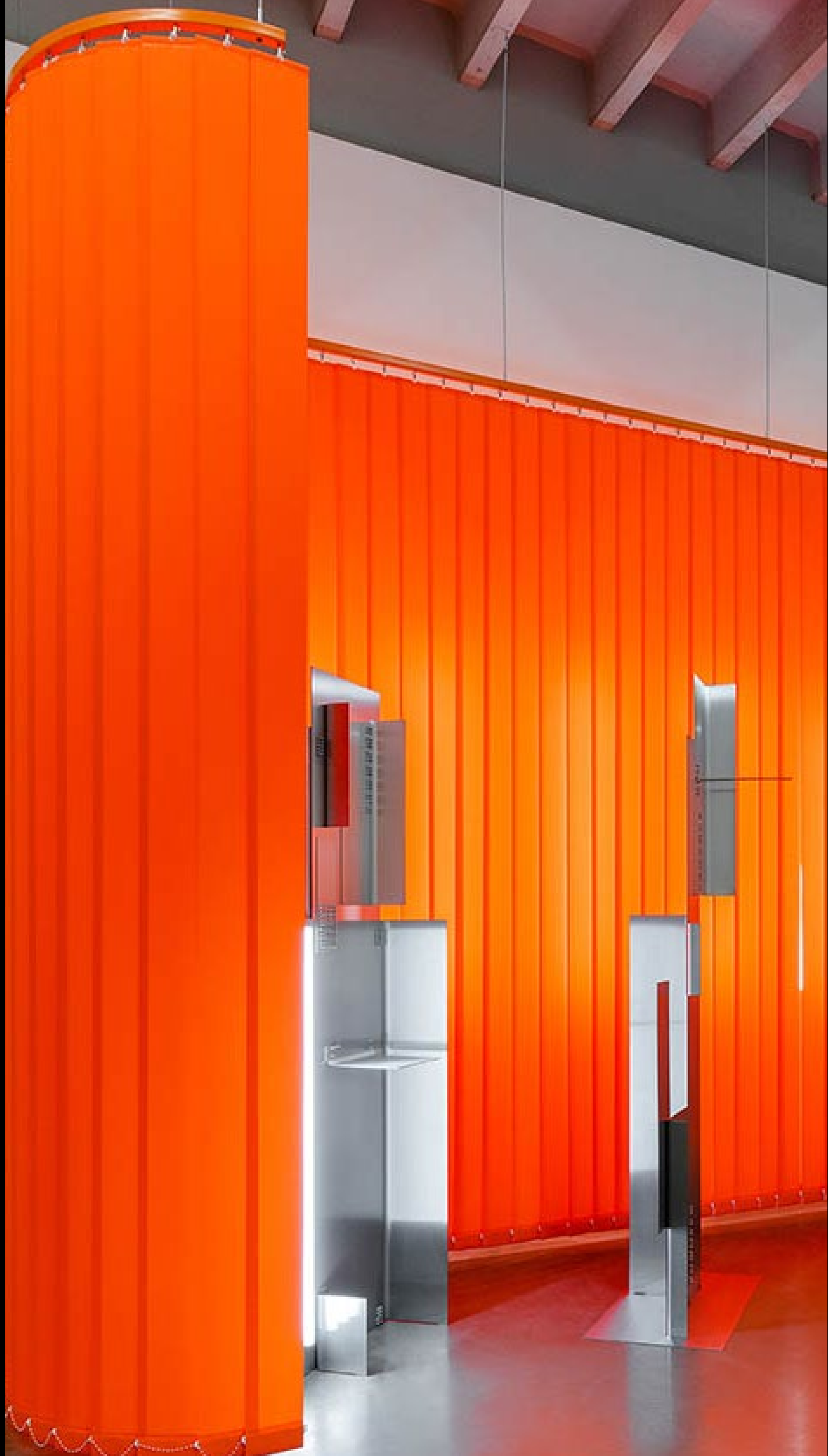
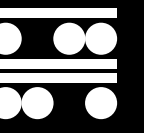
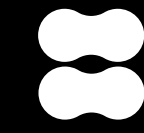


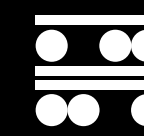
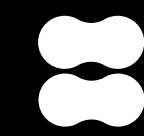
COLLECTIBLE FAIR

Scenography / furniture (2022)

For the 5th edition of the COLLECTIBLE show in Brussels, the studio creates a made-to-measure space in which to showcase a number of objects / prototypes from research work focusing on modularity.

The space is shrouded in orange blinds, creating a back-lit screen that provides a colourful backdrop to showcase the collection of objects. Designed to form a coherent whole, the objects reflect the environment as well as the curtain's vertical lines. The collection of five elements/objects/prototypes embodies the desire to present objects that can have multiple purposes, designed to be deprogrammed and reprogrammed for a new lease of life. All the different parts of the objects can be removed and dismantled, but are not restricted by their overall physical, as well as aesthetic, balance.





Bienvenue Design

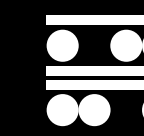
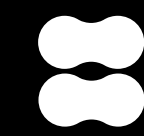
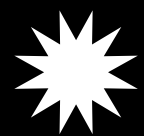
Scenography / furniture (2022)

The studio was invited to take part in Paris Design Week 2022 by Bienvenue Design. They created an installation in the lobby of the Hôtel La Louisiane to mark the event.

The studio is well aware of the issues faced by society, and of the climate emergency in particular, and so although their designs are often used in temporary projects, they are committed to their CSR strategy, which includes in particular reusing components that have been part of previous projects.

Bienvenue Design → COLLECTIBLE.

The system used in the lobby for Bienvenue Design Paris was taken away and stored, to be transformed into part of a new project: the COLLECTIBLE 2022 showroom.



Type
Client

Scenography and production
CCN Grenoble
Yoann Bourgeois

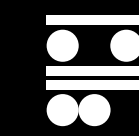
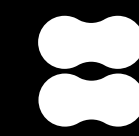
Date
Location

2022
Le CENTQUATRE, Paris

Pictures
Organisation

Florent Michel (11h45)
Paf atelier, CCN Grenoble

*** Commitment to CSR: Equipment hire, use of LEDs**



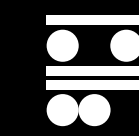
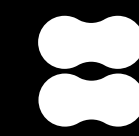
Face au vide

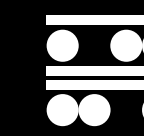
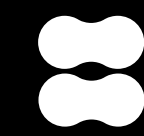
Scénographie / production (2022)

The studio has worked with interdisciplinary artist Yoann Bourgeois, an internationally renowned figure in the fields of dance, theatre, music, plastic arts and audiovisual performance.

The idea behind the installation Face au vide (Facing the void) is to create an immersive experience that invites the visitor to take part both physically and emotionally in a dizzying ascent. To adapt to the nomadic, adaptable nature of each location hosting the concept, the studio came up with a system of rented scaffolding that fulfils these restrictions and reveals the purpose of the installation, finding the balance between sturdiness and customised construction.

As the visitor makes their way through the strange staircase that leads nowhere, they are asked a number of questions, encouraging existential reflection. When the visitor arrives at the highest point of the journey, they are faced with the ultimate risk: a leap into the void.





Type
Client

Scenography and furniture
LECAVALIER

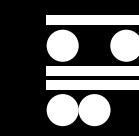
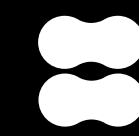
Date
Location

2022
Palais de Tokyo, Paris

Pictures
Organisation

Luc Bertrand
Paf atelier

*** Commitment to CSR: reuse of the facility and storage for the client**



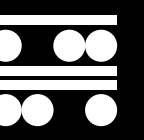
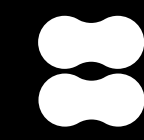
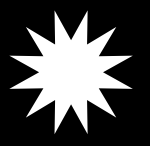
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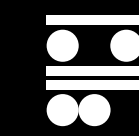
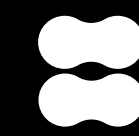
Scenography / furniture (2022)

As part of Paris Fashion Week 2022, the studio is designing the set for the catwalk show for LECAVALIER at the Palais de Tokyo. The idea is to highlight the inspirations of the Madelaine collection thanks to research into the graphics of the elements of the set, accompanied by furniture created specifically for the brand.

The Palais de Tokyo is transformed into a walkway studded with cladding, recreating the dark, poorly lit alleys of Montreal. Smoke and noise are added to the urban backdrop, embodying the brand's mystique. The graphic codes of the hand-painted cladding convey the collection's formal ambiances.

The elements used in this spatial composition are all sourced or hired to reduce their environmental impact.





Type
Client

Scenography and production
Jacquemus

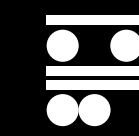
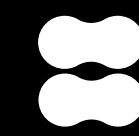
Date
Location

2021
Paris

Organisation
Pictures

Paf atelier, yoann&marco
Luc Bertrand

* Démarche RSE: zero waste, total recycling by
the horticulturalist

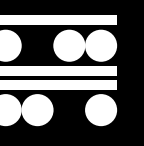
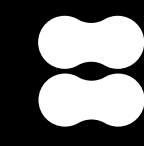


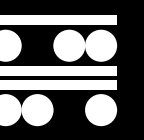
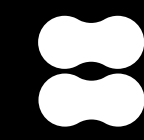
“Les fleurs”

Scenography (2021)

After the exhibition associated with the Offrir des Fleurs event, designed and implemented by the studio at the Pavillon de l’Arsenal, the Jacquemus brand, working with the yoann&marco agency, tasked the studio with designing and producing a pop-up event, “Les Fleurs”.

Working directly with buttercup growers Les Fleurs de Paul, this event creates a wonderful opportunity for interaction and sharing right in the heart of the 18th arrondissement in Paris. A cross between floral design and transformation, the backdrop includes window displays and splashes of colour. The concept maximises and uses objects used to deliver flowers, including carts, buckets, tarps and other tools.





Type
Client

Dispositif scénique
Sourdeoreille, Culture Box,
France Télévisions

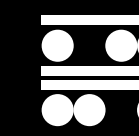
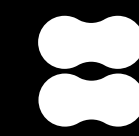
Date
Location

2021
Théâtre du Châtelet, Paris

Pictures
Organisation

Luc Bertrand
Paf atelier

*** Commitment to CSR: production optimised with another project using fabrics to reduce waste**



VARIATION VI

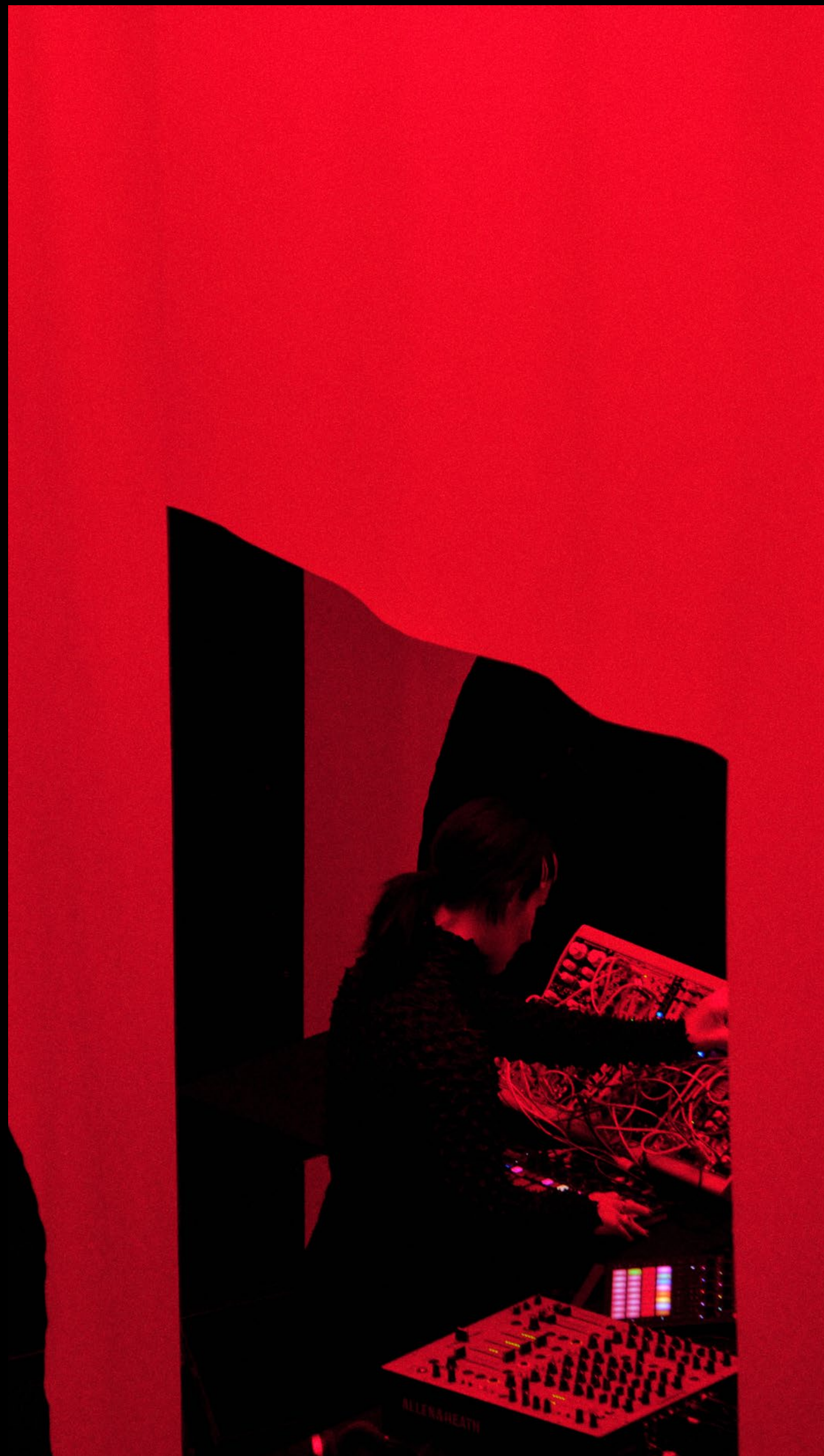
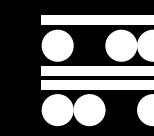
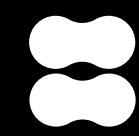
Scenography / production (2021)

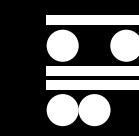
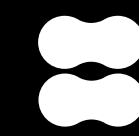
video

This set was designed for the 6th edition of the Variations collection, a Culture Box programme encompassing art music with popular and electronic music at the Théâtre du Châtelet in Paris and broadcast on France Télévisions.

With a set made up of simple geometric shapes, cut out of white screen fabric, the studio is working on a multi-faceted project. This installation was dreamt up as a live, 360° video recording. Designed to resemble a light box, the concept offers the director a great deal of creative freedom.

This set responds to the constraints of an iconic concert hall and adapts to the rhythm and specific features of the different artistic performances.





Type
Client

Scenography and production
Soho House Paris

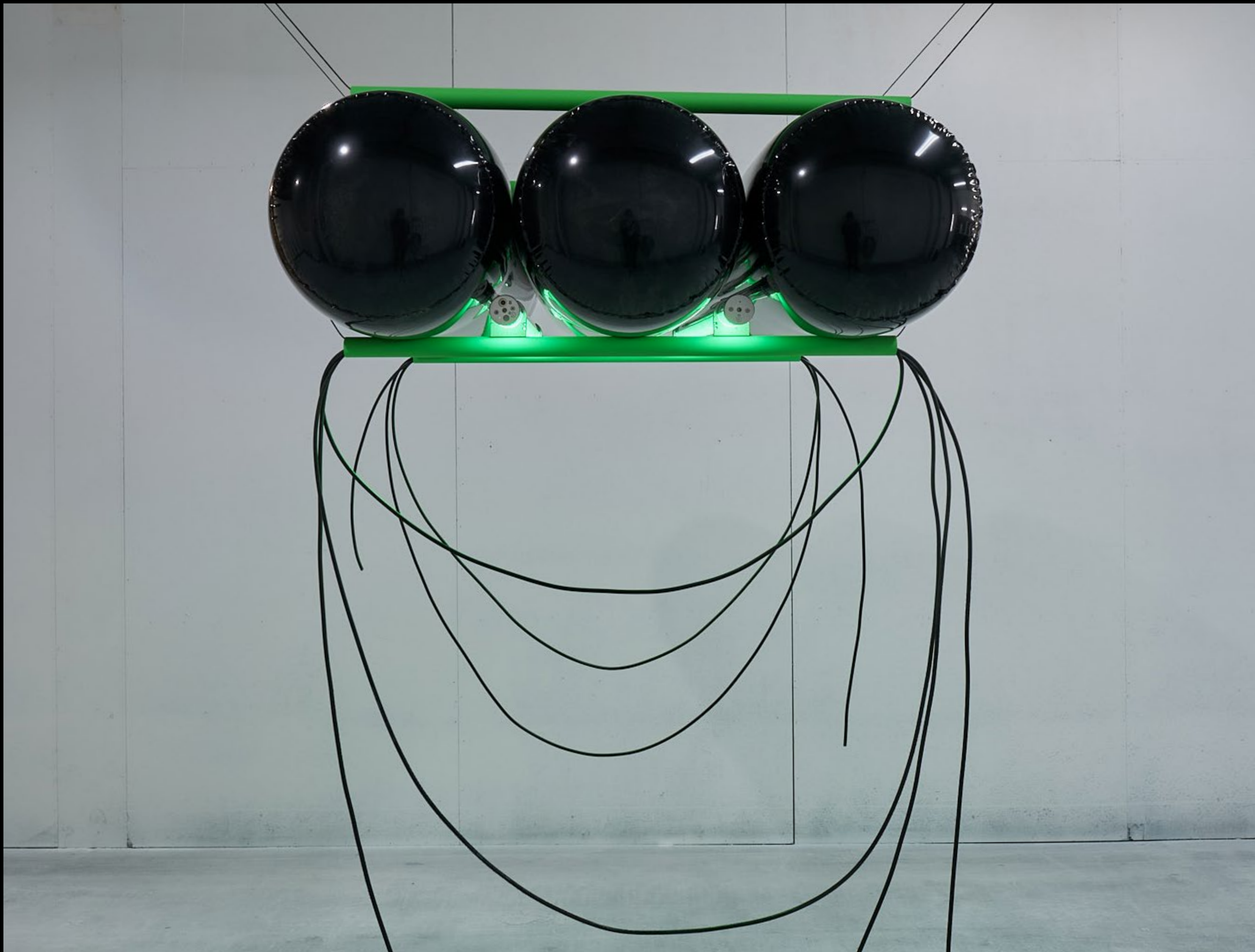
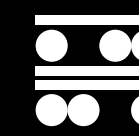
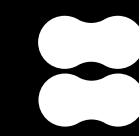
Date
Location

2022
Paris

Pictures
Organisation

Luc Bertrand
Paf atelier

*** Commitment to CSR: reuse of the installation and storage for the client**

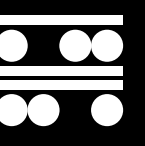
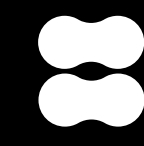


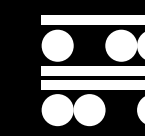
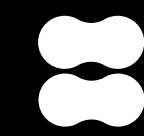
Soho house

Scenography / production (2022)

The studio joined forces with Soho House to investigate inflatable structures and their capacity to create spaces and products. The prototypes developed during this research - looking into the aesthetics and longevity of inflatable structures - encompass lighting in their bright, airy structures that are both modular and flexible.

The festive cheerfulness of this set contrasts with the tone set by the venue. The inflatable structures are a simple way to give the space a new look and a new configuration. Different rooms are connected to one another by colonising shared spaces using similar, repeated elements. The installation thus respects the studio's desire to tell a story that encompasses the venue and the inflatables, showcasing them with the clever use of different openings.





Type
Client

Scenography and communication
Premiere Classe - WSN

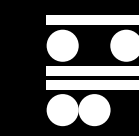
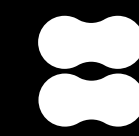
Date
Location

March 2023
Jardins des Tuileries, Paris

Pictures
Organisation

Florent Michel (11h45)
Paf atelier

* Commitment to CSR: reuse of the installation
and storage for the client



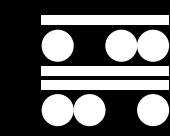
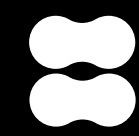
Premiere Classe

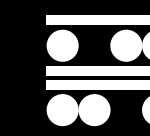
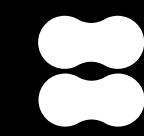
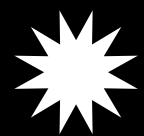
Scenography / communication (2023)

Premiere Classe was looking for something fresh when they approached the studio and tasked them with designing the set for Who's Next, the trade show that celebrates the key players in the world of fashion.

The concept is inspired by the marquee, the big top, conjuring up the architecture of performance: tarpaulin, rope and the metal frame. The studio has come up with an entire installation from a strip of tarpaulin one metre wide, repeated over and over, creating clearly distinct spaces.

The idea fits in with the philosophy of flexibility and modularity, in contrast to the usual rigid, uniform gallery walls. These strips of tarpaulin are printed with variations on patterns generated using Artificial Intelligence (AI). The world that has been created oscillates between surrealism and a dreamlike interpretation of fashion accessory codes.





Type
Client

Scenography and furniture
Birkenstock

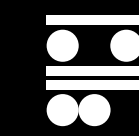
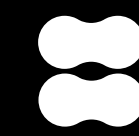
Date
Location

2022
Paris

Pictures
Organisation

Valentin Fougeray
Paf atelier

* Commitment to CSR: reuse of the installation
and storage for the client

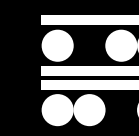
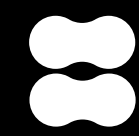


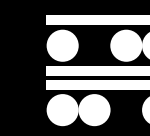
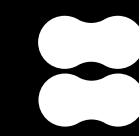
Birkenstock France

Scenography / furniture (2022)

Bang smack in the middle of Paris, Birkenstock France is moving into a new showroom aimed at footwear professionals.

The studio has come up with elements suitable for welcoming all target audiences, reinterpreting the brand's identity. This concept is a nod to the authenticity, tradition and contemporary vision upheld by the brand, which continues to reinvent itself.





Type
Client

Scenography and production
Nike Sport

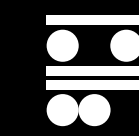
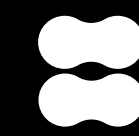
Date
Location

2021
Paris

Pictures
Organisation

Valentin Fougeray
Paf atelier, Yard Agency

* Commitment to CSR: reuse of the installation
and storage for the client



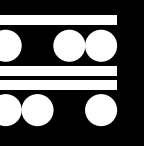
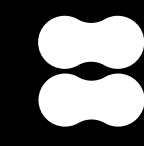
Nike Dunk Lemon – SNS Paris

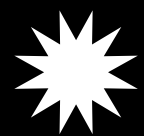
Scenography / production (2021)

Adding a splash of colour to the streets of Paris, this pop-up location is a sneaker shop, but also a food laboratory, managed by chef Gloria Kabe.

The layered construction of the facade plays with cutouts and materials, revealing an accumulation of layers and textures echoing those of the Dunk Lemon. This choice of materials conveys a subtle crossover between urban footwear and the lemon. With its round entrance and vibrant colour, this installation contrasts sharply with the architectural landscape that surrounds it.

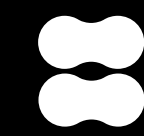
Inspired by Anish Kapoor's Yellow, it creates a doorway to another world, playing with the symbolism of the colour yellow with a nod to the work of Michel Pastoureau.





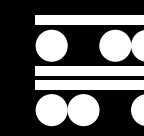
45

Architectural and scenographic design atelier



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contact@pafatelier.com

45



Type
Client

Stage set-up
Olivier Dubois compagny

Date
Location

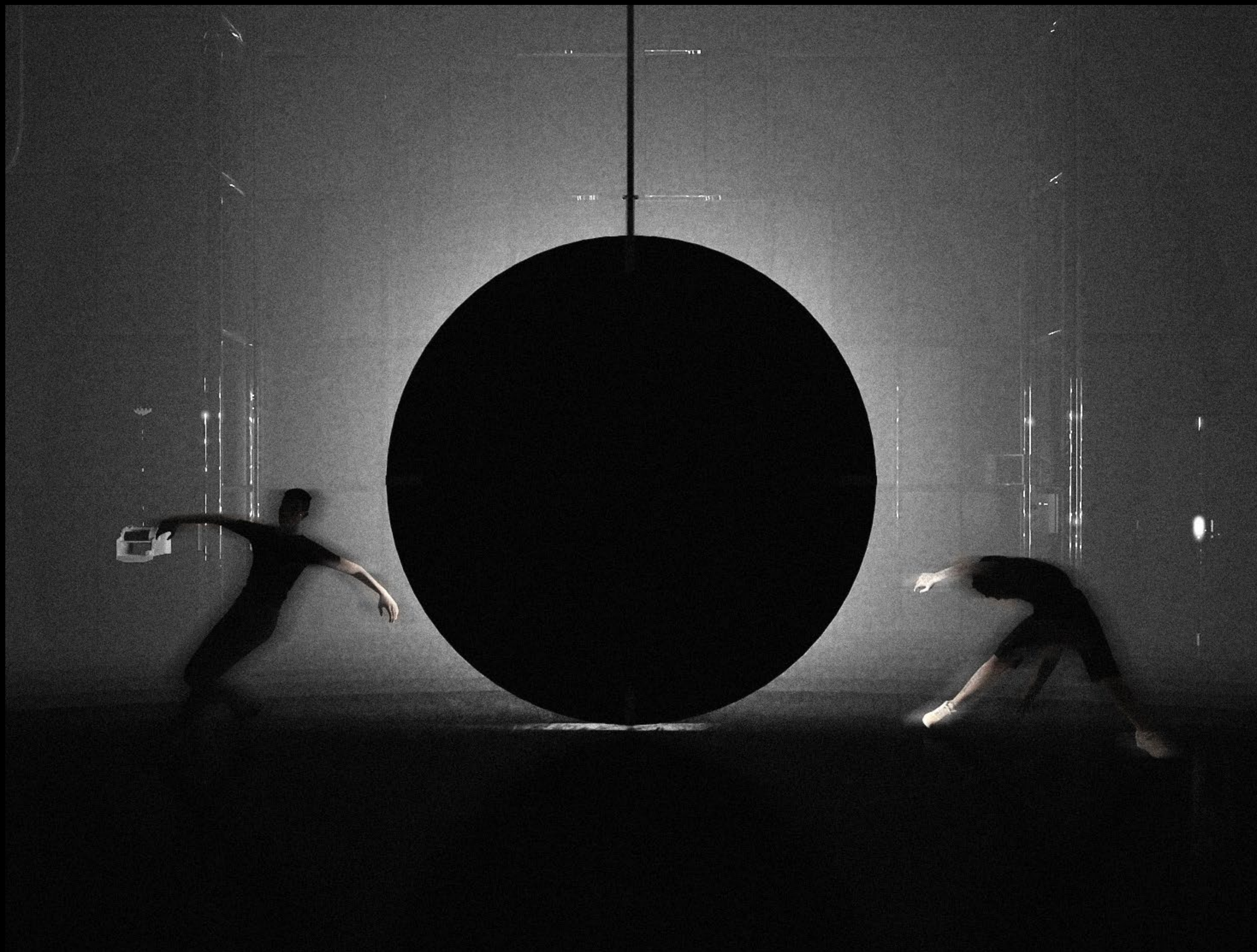
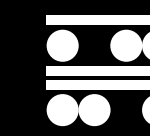
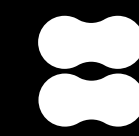
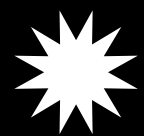
2021
European tour

Pictures
Organisation

Luc Bertrand
Paf atelier, Bonjour Garçon
Studio

*** Commitment to CSR: reuse of the installation and storage**





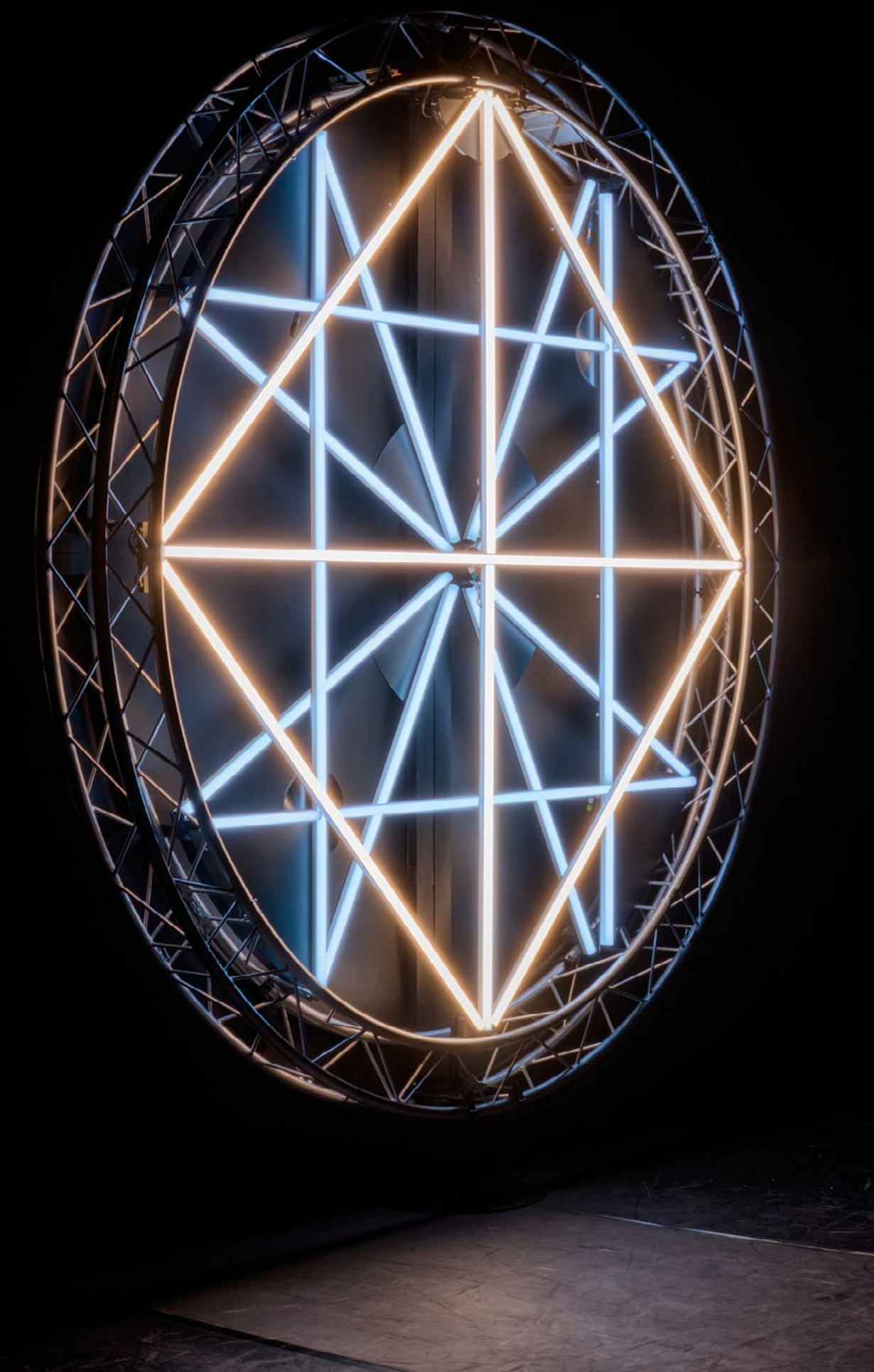
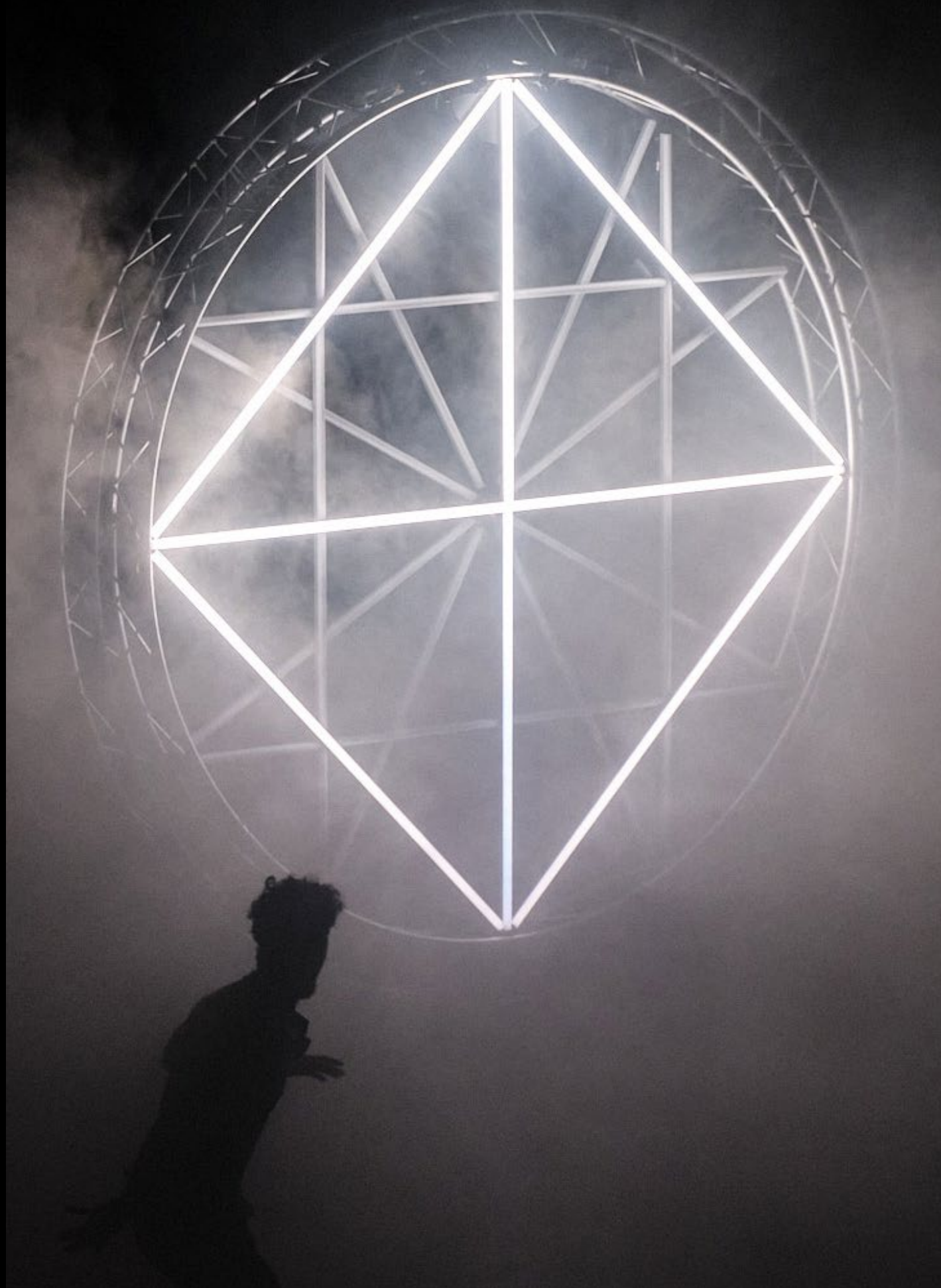
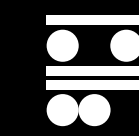
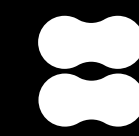
Itmahrag

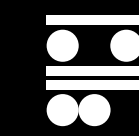
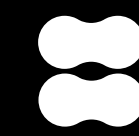
Motorised set (2021)

From dazzling sunshine to total or partial eclipse, the suspended structure designed by the studio for Itmahrag, the multidisciplinary show put on by Olivier Dubois, accompanies and supports the artists around it.

Thanks to its self-centring rotation, this motorised monolith portions up the light that comes onto the stage and sets the tempo for how the movements appear.

The flamboyant neon colours are a reference to the fiery Egyptian youth in search of freedom that inspired the choreographer: “for there are impulses that only youth can bring forth”. Sometimes carrying luminous symbols, evocative of a psychedelic rave or an alarming flashing beacon, this raw, technical structure becomes the banner for a political message.





Type
Client

Scenography and furniture
LGN – Louis Gabriel Nouchi

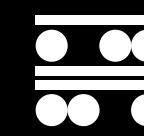
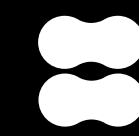
Date
Location

2021
Magasin LGN, Paris

Pictures
Organisation

Benoit Florençon, Valentin
Fougeray
Paf atelier

*** Commitment to CSR: reuse of the installation and storage.**

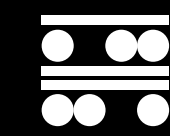
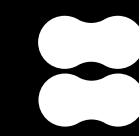


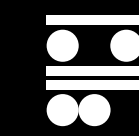
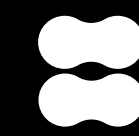
LGN store

Scenography / furniture (2021)

As part of the development project for the LGN Louis Gabriel Nouchi store, the studio has come up with an archipelago of objects: reception desk, leatherwork tree and components of a window display.

A white curtain hangs to create the bridge between these objects. The space is redefined by these objects thanks to their strong characters and worn materials: damaged, burnt wood, technical metalwork. These elements echo the brand's identity, reminiscent of the iconic "ode to smoke".





Type
Client

Scenography and production
Maison Château Rouge

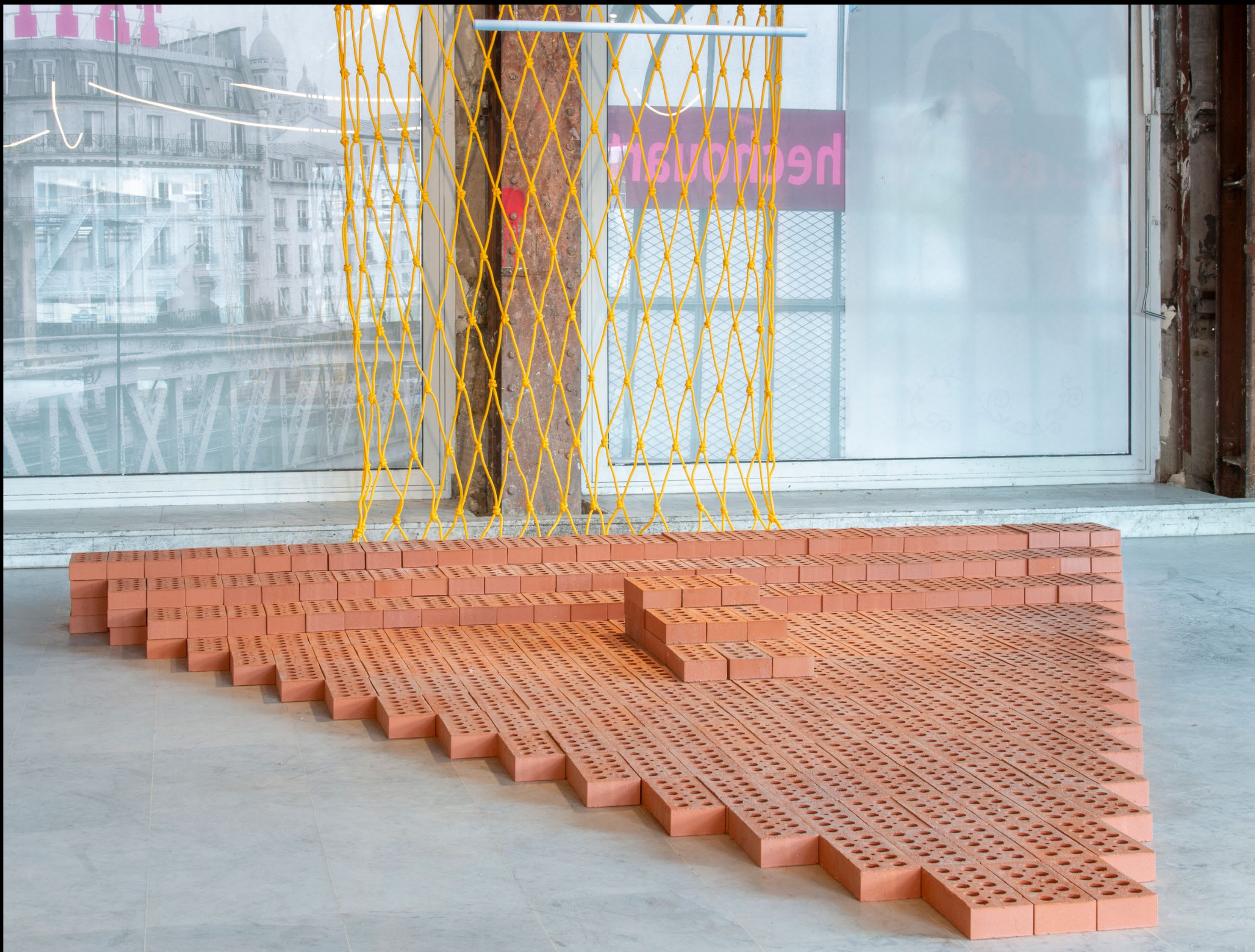
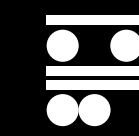
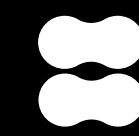
Date
Location

2022
Tati Barbès, Paris

Pictures
Organisation

Raphael Malcuit, Nicolas Badin
Paf atelier, Yard, Ateliers
Delacroix

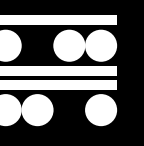
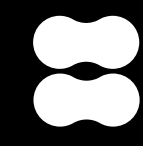
* Commitment to CSR: reuse of the installation
and storage



United Youth International Scenography / production (2022)

For Paris Fashion Week, the studio is once again joining forces with Yard Agency for Maison Château Rouge in an iconic Parisian venue: the former TATI warehouse.

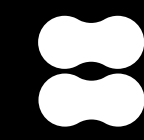
Using a common building material that's easy to reuse, the design is made up of 9,000 bricks, 200 metres of rope and 4 nets produced by Ateliers Delacroix, establishing the link with the brand's colours. All of the elements can be reused in construction after the set has been dismantled.





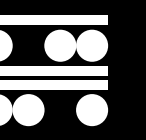
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Architectural and
scenographic
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Merci 😊

